TRAFFIC MONITORING SYSTEM WITH TRACKING BY CATEGORIES AND TERMS

ABSTRACT OF THE DISCLOSURE

A traffic monitor provides statistics of traffic using an activity input for

5   receiving data related to activity on a server system. Events being monitored are binned by topic or term, where the terms are associated with categories. The categories can be a hierarchy of categories and subcategories, with terms being in one or more categories. The categorized events include page views and search requests and the results might be normalized over a field of events and a result output for outputting results of the normalizer

10   as the statistical analyses of traffic.